

## **Agreement and Privacy Policy**

### **1- Introduction and overview:**

- We develop and publish social games for the web and mobile devices, which are subject to our joint ownership with any other entities affiliated with our companies according to the company's policy.

This Privacy Policy relates to all of our advertising activities on all other platforms, marketing , and services that we may provide to you from time to time, and we make reference to games, websites, marketing and advertising activities and other services combined as "our services, otherwise this privacy policy also applies to all of our games, whether they're played on our website, on cellular devices, computers, or on other platforms such as Facebook

By downloading, accessing or playing our games, or interacting with our websites or other services, you agree to collect your information and use it according to this privacy policy, including agreeing to use your data by us or our advertising partners for targeted advertising purposes as described in The marketing and advertising sections of this privacy policy. We explain in these sections how you can withhold or withdraw your consent to the use of your information for targeted advertising goal. If you have any other concerns about providing or using data to us as described in this Privacy Policy, you should not use our games or other services.

When you play our games by downloading, accessing or playing our games, or using our other services, you agree to collect information about you from us, and most of this data comes directly from you or your device, such as device information, the country and region, and game operation information, and we use this data To provide our games and services to you including for purposes of optimization, fraud prevention, customizing in-game offers and verification of purchases, we may also use them for other purposes stated in this Privacy Policy, including for marketing and advertising purposes.

-When you visit our other websites and other sites and forums we administer (“the websites”), we collect information about you such as details about how you use and interact with these sites, we may use the information we collect about you for a number of purposes, including operating and improving the websites in relation to For our advertising purposes, and for research or analysis as well.

## **2- Personal Information We Collect:**

We will collect and use the following information about you:

Information you provide to us: -

\* **Registration information:** such as, in the event that you register to play a game title on the website, you should supply us personal data email, address, date of birth and password and create an avatar.

\* **Information collected through our customer support channels:** For example, when you interact with us through our customer support provider, we ask you to provide (a) your full name, email, and password, and (b) any information that you choose to provide to allow us to assist you.

\* **Information you provide when using games:** When playing games, we may ask you to choose a username. Also, if you choose to invite your friends to play a game on the website, we will collect the email address of your friends. you should be sure to take permission from friends before sharing your friend's information with us.

\* **Information collected through surveys:** We may ask you to complete questionnaires about your experience. The information we collect from you varies depending on the survey, but we usually ask you questions about your interests and habits, your opinion about different products and services and what you want to offer in the future. We also collect your reviews, opinions, preferences, questions, pictures and responses related to this survey.

\* **Information we collect automatically or created about you when playing games:**

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Identifiers, such as your IDs, such as your IP address, device and application ID, city-level location data, and device information (such as model, brand, and operating system).

\* **Cookies:** We use cookies and other similar technologies (such as web beacons, log files, text, and electronic signs) ("cookies") to enhance your experience when using games. Cookies are small files that, when placed on your device, enable us to provide certain features and functions. You have the option to allow these cookies to be installed or disabled later. You can accept all cookies, command the device or internet browser to offer a notice during the time the cookies are downloaded, or

deny to accept all cookies by setting the pertinent cookies keeping service on your device. However, if you reject to install cookies, the overall game might not have the ability to work as designed.

\* **Information you create and display when playing games**, such as profile pictures and chat content.

\* **Information related to your use of games**, such as date and time stamps for game events, interactions with our teams, ad sharing, transaction records, or evidence of your use of the cheat program or the use of modified versions of the games.

\* **Information received from third parties:** -

**Information we receive from third-party platforms when registering:** When registering with a third-party account such as Apple, Facebook or Google Play, we may receive the third-party ID, name, avatar and city level. If you give our game permission, we may also collect your email address, friend list and birth date, and we also provide our services through Google inc - Unity - Facebook - Photon engine.

**Information from payment processors:** When you pay into our games, we receive information from our payment processors about your transactions, including your Apple ID number for Apple, your zip code, Google status, user ID, and email address.

**Analytics information:** We incorporate some analytics software through a third-party analytics provider into some of our mobile games that have reports that help us improve our features and in-game events for every user of our mobile games that includes your user ID and information about your in-game activity.

**Information collected from advertising partners:** We receive information from our advertising partners, which includes user ID and information about your interactions with ads displayed in our mobile games.

**Information from mobile measurement partners:** We receive information from third parties allowing us to track the performance of our marketing campaigns and detect fraud such campaigns. Including advertisement ID, site, IP address and transaction information.

**Third-party sites and games:** -

Note that games may contain links to other sites or services owned and operated by third parties, including games that are played by others and that are included in our website so that they appear as if they are on our site, but they are in fact on a third-party developer site, we notify you Through a popup window when accessing the game. We encourage you to review the privacy policies and cookies of these third parties for information on how they use your information.

### **3- How we use your personal information: -**

We use your information to:

**-To provide you games in particular,** and we will use your information to perform our contractual commitment towards you to allow you to create an account and play games (including as a guest) and remember your progress, allowing you to play games with your friends, and provide you with an in-game chat function (supervised) (if any) , And to allow you to make purchases through the Google Play, IOS App Store, or Facebook, and keep a record of such purchases that include the information we process when doing this, your registration information, information you provide to us when playing games, identifiers, and information you create and display when Game play, and information related to your use of games such as transaction logs.

**- Improving and controlling game use:** It's within our legitimate interest to enhance our games for the customers. When you try this, we might collect information that we automatically collect or create about you when doing offers, along with non-personal data about your device as example model, operating system, battery, Wi-Fi power, quantity of free space on your own device and device manufacturer.

**We provide you with support and respond to your requests or complaints:** If you contact us for support, we will use your information to create a support account for you, respond to and resolve inquiries and complaints, and facilitate support (for example, recovering a forgotten password). In doing so, we implement our contractual obligation to you. The information we process when doing this includes your registration information, your identifiers, non-personal information about your device such as the Wi-Fi power and the amount of free space on your device, and any other information you collect via our customer support channels.

**Procedure analyzes:** It is inside our legitimate interest to analyze the use and notification of our games, our advertising ads, our newsletters and any interaction

or interest in the same domain. In doing this, we shall automatically process the data we collect or create about you whenever you play games or interact with newsletters and advertising ads to be able to (1) create unknown and mass data; (2) Create segments of clients who express certain characteristics or interests; And (3) Conducting predictive analyzes of someone who interests.

**\* We send you updates about in-game offers and our other products** and services that may interest you. We will send you promotions and information about other products and services that may interest you. Where required, we will only do so if we obtain your consent. We do this via email, payment notice, or in-game. In doing this, we process the registration information and analytics information above. You can withdraw your consent at any time by following the unsubscribe mechanism at the bottom of each email message call or by adjusting your device's settings to receive notifications.

**\* Providing you with advertisements:** We will provide you with ads and suggestions in our games and other places These may be ads related to our games or other services you may be interested in. These ads and suggestions may be tailored for you. Wherever required, we will only do so if we obtain your consent in cases where your consent is required, or when we provide contextual ads, we do so based on our legitimate interests, and if you no longer wish to receive targeted ads you can withdraw your consent in the game settings, or If this option is not available, please see the cookie policy explaining how you can unsubscribe and change browser and device settings. To personalize ads and allow our advertising partners to personalize ads, we process the information that we collect automatically or is generated about you when you play games and information from third parties.

**\* Prevent fraud and defend us against legal claims or disputes,** enforce our terms, and comply with our legal obligations: It is our legitimate interest to protect our users from online and other anti-social or illegal activities, for example when managing the conversation in our games. Moreover, it is our legitimate interest also to protect our interests by (1) monitoring the use of the game to detect fraud or any other user behavior that violates the integrity of our games, (2) taking steps to remedy the fraud and behavior mentioned above, (3) defending ourselves against claims or Legal disputes, and (4) application of our terms and policies. In doing so, we will process the relevant information in such a case, including the

information you provide to us, the information we collect automatically about you, and the information that is provided to us by third parties.

**Conducting questionnaires from time to time:** We might ask you to take part in the surveys we conduct which can be within our legitimate interest to help us know the users base and improve services and games. If you accept to participate, we process your registration information and any other data collected through survey questions.

#### **4- Who we share your personal information with: -**

We share your information with selected third parties, including:

- \* **Players and other users** will see your profile information and in-game activities, as well as any other information you choose to share with them, such as chat data;
- \* **The vendors and service providers** we rely on to provide games:
- \* **Cloud service providers** that rely on data storage,
- \* **Customer support solution providers**, who assist us in managing and responding to customer questions and complaints, who perform our customer support function;
- \* **Analytics Providers:** - We work with a number of analytics, retail, and mobile metering providers who help us understand our user base.
- \* **Social media:** We integrate some Facebook and Google programs to improve social media features in the game such as accessing your friends list and viewing your profile picture;
- \* **User Acquisition:** We work with a variety of user acquisition partners to help us report the success of our marketing campaigns. We may use some of your personal information to participate in programs for both current and potential supporters when visiting one of our partner sites. We may provide them with an identifier (i.e. an advertising ID or a Facebook ID) for them so that they can determine whether you are an account holder registered with them. Our ads may appear when accessing their websites. See our partner list.
- \* **Advertising partners.** We are an ad supported service according to your settings, we provide certain information to advertisers who will use it to serve you with ads

in our games, we measure who sees and clicks on their ads. We also share advertising IDs, along with other interests or characteristics of the device or the person using it, to help partners determine whether an ad will be displayed on this device or to enable them to conduct marketing, brand analysis, ad customization, or similar activities. Review our list of advertising partners. For more information on how to restrict or unsubscribe from personalized ads, please see the cookie policy above.

\* **Payment processors:** For mobile and Facebook games, we use payment processors such as Google if you run Android on your mobile device, Apple App Store payments if you run IOS on your mobile device and Facebook if you make payment in Facebook game. To process payments on the website, these payment processors are responsible for the processing of your information, and they may use your information for their own purposes in accordance with their privacy policies.

**Police agencies, public authorities** or other judicial bodies and organizations. We disclose information if we are legally required to take action, or if we've an excellent faith belief that such use is reasonably necessary to conform to a legal obligation, process, or request; Application of conditions of service, agreements, policies and other standards, such as the investigation of any possible violation of them; Detect, prevent, or address security, fraud, or technical problems; Or protect our rights, property, or safety, or our users, a third party, or the public as required or permitted by law (including exchanging information with other individuals and organizations for fraud protection purposes).

\* **Change the ownership of the company.** If we participate in a merger, acquisition, bankruptcy, reorganization, partnership, or sale of other assets or transactions, we may disclose your information as part of that transaction.

\* **Third party privacy practices:**

If you access any games through a third-party platform like Facebook or Google "third-party services", you should understand that these third-party services may collect other information about you (including information that you share with them directly or about your use of the games) According to their terms and privacy policies. The privacy practices described in this policy do not apply to third-party

services. No links in the games to third-party services indicate that we support or review third-party services.

#### **5- kids: -**

Our games are not intended for children. When children under 16 use our games, please to obtain permission from a parent or guardian, and we advise that parents or guardians clear their browser's cache of cookies and take all other steps that are highlighted in this policy to reduce the information collected. In some of our games, functions will decrease if you are less than 16 years old and reside in the European Economic Area.

#### **6- Changes to the Privacy Policy: -**

Any updates or changes to this policy will be posted here. If there are any important changes, we will inform you through the website and in-game.

#### **7- Safety: -**

Although we have security measures in place to maintain the privacy and integrity of your information, unfortunately, the transmission of information over the Internet is not completely secure. We may also take additional steps to protect your information and reduce the information we process. For example, when you provide us with your password as part of the registration process, we apply one-way hash.

#### **8- How long we keep your information**

How long we keep your personal information depends on why we collected it and how it is used, but we will not store your personal information for a period longer than is necessary for our business purposes or legal requirements.

We will keep your personal information related to your account or the services you use from us as long as you have an active account with us. We will take reasonable measures to delete this personal information if you delete your account. However, you acknowledge that we may retain some information after closing or deleting your account with us when necessary to enable us to fulfill our legal obligations or exercise, defend or prove our rights.

We will keep your information as long as necessary to provide you with services, maintain our legitimate business operations, or exercise, defend or establish our rights.

### **9- International transactions and transfers outside European countries**

Included in our international transactions, we might transfer personal information to our Affiliated Entities, which are any other corporate entities subject to joint ownership around, or to our business partners and service providers from time to time for our legitimate business goals.

We save personal details about players and our site visitors on servers, and we might also process this information in other countries where our entities, business partners, and service providers conduct their operations. Personal information collected in European countries may be transferred to a destination outside of European countries and stored in it for purposes such as: (1) processing transactions and your payment details, or (2) providing support services. When we transfer your personal information internationally, we will take reasonable steps to ensure that your personal information is processed securely and legally and in the manner that we describe it here. Please note that laws differ from one jurisdiction to another, and therefore the privacy laws that apply to the places where your information is transferred, stored, used, or processed therein, may differ from the privacy laws that apply to the place where you reside.

### **10- Important directions: -**

To stop receiving personalized ads: (a) On the website, please unsubscribe from the privacy settings; (B) For mobile games, please withdraw your consent in the application settings. You can also find more information in our cookie policy.

\* To stop receiving marketing emails: Please follow the unsubscribe mechanism at the bottom of each email contact.

\* To stop setting our cookies: Please refer to our cookie policy.

\* To stop receiving notifications: Please change your device or browser settings.

Mobility. You have the right to receive a copy of the information we process on the basis of approval or contract in a structured format that is commonly used and

readable automatically, or request that this information be transmitted to a third party.

\* Correction of the information You have the right to correct any inaccurate information about you.

Restricting Information, you have the right in certain circumstances to prevent us from processing information other than for the purposes of storage.

**11. Contact and complaints: -**

**Through the website: - [www.speedgulfkuwait.com](http://www.speedgulfkuwait.com)**

**Or by e-mail: - [support@speedgulfkuwait.com](mailto:support@speedgulfkuwait.com)**

**12- Advertising partners:**

<b>Advertising Partner</b>	<b>Link to Privacy Policy</b>
AdMob (Google)	<a href="https://policies.google.com/technologies/partner-sites">https://policies.google.com/technologies/partner-sites</a>
<u>Facebook</u>	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>
<u>Unity Ads</u>	<a href="https://unity3d.com/legal/privacy-policy">https://unity3d.com/legal/privacy-policy</a>